

## Loyalty Program General Terms of Use

The operator of the website <https://hirdessonline.com> and <https://bonusads.info> ( OPTIMUS D&R LTD, (registered office: Unit22, Bulrushes Business Park, Coombe Hill Road, East Grinstead, West Sussex, United Kingdom, RH19 4LZ, company number 11125999), ( in the following : the Operator ) gives an opportunity for all its advertisers to participate in the loyalty program of the company. The Loyalty Program ( hereinafter referred to as the Program ) is a special motivating and recommending system in which there become a contractual relationship between the Operator ( hereinafter: Principal ) and the Advertiser ( hereinafter: Trustee ). Participation in the program is voluntary and may be terminated at any time by sending it to Customer Service disclaimer statement. It is not a financial product, nor an investment, so it is strictly forbidden to recommend it this way. The Operator shall not be liable for any damages caused by such causes.

The participants get so-called "positions" after paying the fee of the service, which will be entered in a chronological order ( in the order of paying the advertising fees into the Operator's bank account ) into a special binary system, the description of which can be found on the Home page under the registration interface. The Operator will provide the positions as a gift for the Advertisers, which will be distributed by name and number. The Operator will provide the positions to the Advertisers in the form of a gift, which will benumbered and allocated by name. It is not possible to sell, buy or transfer the ownership of the positions.

In special cases, with the permission and approval of the Operator it is posible to sell the "packages".

The advertiser can track the "live path " of positions in their own web office. For a 1-month advertisement we provide for the advertiser 1 position, 1 position and a bonus position for a 3-month advertisement, 2 positions and 2 bonus positions for a 6-month advertisement, 4 positions and 5 bonus positions for a 12-month advertisementand in case of a VIP-"package" we provide 8 positions and 10 bonus positions...

If a valid registration is made with the advertiser's referral link, 1 bonus position will be awarded at each registration. We consider a resistration as a valid one where an advertising fee of at least 1 month has been paid and the advertisement has been published.

Bonus positions are not automatically entered into the binary system, they must be activated. This activation is a a one-time cost of € 8 in case of every bonus position. The advertiser is not obliged to activate a bonus position. When a position gets to its final point ( become succeeded ) each Advertiser is entitled to a one-time credit of € 125, which you can apply for in your web office.

The Operator guarantees that the amount will be transferred to the Advertiser through the Transferwise system within 3 working days of the request. As the commissions generated thus have been paid under a special legal relationship, the Advertiser must pay the taxes in the country of residence. The Operator does not take any responsibility for failure to do so!

The progress of the positions in the binary system is only affected by the number of the advertising packages, so the Operator does not have the opportunity set a time frame for the positions to be succeeded and payed out, but it is in the basic interest of the operator to increase the number of advertising packages, so she will do her best to make the positions pay off as soon as possible.

### **Money back guarantee:**

The Operator provides a money back guarantee to all members who purchase advertising packages and down payment positions.

Here's how to do it: An advertiser writes a request to the company's official email address asking for a refund for the price of the advertisement package. In this case, in the first round, the Operator will offer the office to the offeror for purchase, if the offeror does not require it or cannot bring a new buyer, the company will sell the office to the first new entrant or any older member. If the Operator is able to withdraw the direct commission from the offeror, the withdrawing member will get back the full purchase price, but if the Operator is not able to do that the withdrawing member will only get the amount reduced by the offeror commission.

The owner can just ask for payments in case of having his /her profile accurately and completely filled in bank details

(IBAN and SWIFT code)

Limiting the number of VIP packages: The program is not a financial product, it is not an investment, therefore the Operator has maximized the number of VIP packages owned by one person in 3 pieces. In case of members living in a common household, the maximum of VIP packages is 6.

### **Exclusion of members:**

If the Operator experiences any fraud or abuse in the case of any of the members, it is considered a serious breach of contract, thus it has the right to EXCLUDE it from the PROGRAM without any explanation with immediate refund of the price of its package.

### **Internal money transfers:**

The Operator provides an opportunity for Advertisers to move money among themselves. There is no limit to sending money up to a value of € 500, but from the 2nd time the permission of the Operator is required. It is only possible to send money between customer offices where the profile data is completely filled in.

### **Definitions:**

Direct members: new advertisers that the member has registered immediately after his / her customer office using his / her own registration link.

Indirect members: those advertisers who have registered directly after the member's directs in the system. This is called the second depth.

## **Commissions:**

### **Referral commission ( Direct commission ) :**

For each direct person the referrer has registered with their own registration link, the referrer gets 20% of the price of the advertising package as a referral commission. In case of a new purchase of a member registered earlier, the commission is 10%. There is no referral commission for bonus positions.

### **Indirect commission :**

The referrer will receive 5% of the advertising package purchased by each indirect as a referral commission.

### **Monthly "pool" commission :**

The operator allocates € 1 per account for each advertising position created ( excluding bonus positions ).

The amount thus collected will be distributed at the end of each month to the members who have delegated to the system a new member who is purchasing an advertising position or a premium down payment position valid for that month.

The condition to be entitled to the management bonus is that the Advertiser's direct members have to make at least € 500 purchases in a given month. Into this, the returns or newer purchases of an old members and purchases of newly registered directs are also included.

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